

## **European Directories appoints new Group CEO Antonius (“Toon”) Bouten**

*London, 30th August*

European Directories, the local commercial search company with well-known brands in Holland, Scandinavia and Central Europe, today announces the appointment of a new Group Chief Executive Officer with immediate effect.

Antonius “Toon” Bouten is Chairman of online company Teufel Speakers and was previously President and CEO of GN Store Nord, a publicly listed company on the Copenhagen stock exchange. Mr Bouten has served as EVP Consumer Electronics Europe for Philips and as VP Consumer Group EMEA for Compaq computers. As President and CEO of Jobline International AB he built and sold an online recruitment company to Monster/TMP.

*“We are delighted to bring on-board a CEO of Toon’s calibre”, said Paul Walker, Group Chairman. “Toon’s extensive experience in our markets, including both online and consumer products, makes him ideally placed to oversee the continued transformation of the Group from a print-led business to a multi-media lead generation business.”*

Antonius [Toon] Bouten said: *“I am excited to be taking on the challenge of leading European Directories at a time of substantial transformation. The Group benefits from strong brands, great people and a very extensive customer base. In an increasingly online world we will continue to focus on the requirements of our advertising customers and consumers and will adapt our offering accordingly.”*

Mr Bouten replaces the out-going interim CEO, Peter Briggs of restructuring firm, Alvarez & Marsal. Paul Walker said: *“We wish to thank Peter for leading European Directories through a period including its complex financial restructuring and its ongoing online transformation.”* Mr Briggs will stay on the Board to help with the transition.

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Media enquiries:

Merlin: +44 (0) 20 7726 8400

Paul Downes: 07900 244 888 [pdownes@merlinpr.com](mailto:pdownes@merlinpr.com)

Toby Bates: 07876 161 314 [tbates@merlinpr.com](mailto:tbates@merlinpr.com)

Del Jones: 07787 183 306 [djones@merlinpr.com](mailto:djones@merlinpr.com)

### **Notes to Editors**

- European Directories is a pan-European local search and lead generation business with its headquarters located in London and Amsterdam. It provides local commercial search for consumers and lead generation to

advertisers through a variety of products in print, online, mobile and voice.

- The Group has market-leading positions in the Netherlands, Finland, Denmark, Austria, Sweden, the Czech Republic, Slovakia, Poland and Gibraltar, employing 4,750 people and serving over 700,000 customers.
- The business was formed following the acquisitions of the Yellow Brick Road Group and TDC's search and directory businesses in Denmark, Sweden and Finland in 2005. In 2008 European Directories acquired Ditel in Poland and Gouden Gids in the Netherlands.
- In December 2010 the Board announced the successful completion of a financial restructuring of the Group, providing it with a more appropriate capital structure to support its transformation.